

Ireland's Diaspora can create opportunities for jobs and tourism in County Carlow

The power of Ireland's global community to create new opportunities for employment and tourism in Carlow will be the subject of a public meeting taking place on Tuesday, 17th July at 6.15 pm in the Lord Bagenal Hotel, Leighlinbridge, Carlow. Carlow Chamber of Commerce, Carlow County Council, Carlow Tourism and Failte Ireland together with ConnectIreland have joined forces to deliver the meeting and encourage Carlovians to support the initiatives.

The meeting agenda will cover two Irish Government initiatives namely Succeed in Ireland and The Gathering 2013. Both initiatives have in common how Ireland and its global Diaspora can work together to boost the country's economic recovery.

Succeed in Ireland, an Irish Government initiative, will offer a financial reward of €1,500 per job up to a maximum of 100 jobs to people who can host introductions to expanding overseas companies which create new sustainable jobs in Ireland. IDA Ireland has appointed ConnectIreland to deliver the Succeed in Ireland initiative as part of the Government's Action Plan for Jobs 2012 and aims to create a minimum of 5,000 new jobs over five years.

To achieve the jobs target ConnectIreland is implementing a unique global referral system asking individuals to make contact with family, friends and business connections both at home and overseas to identify and make introductions between ConnectIreland and overseas companies considering international expansion.

ConnectIreland welcomed its first success story in May when Carlow based Eddie Horkan's contacts led to US engineering firm Intergeo Services creating 30 jobs in Carlow. Under the initiative Mr. Horkan will receive a payment of €45,000 over the next few years from the Irish Government for helping to create new jobs in Ireland.

Commenting on the upcoming meeting Olive Condron, CEO, Carlow Chamber of Commerce said "ConnectIreland and The Gathering provide Carlovians and indeed citizens of Ireland with a two-pronged approach to driving our economy forward. I would urge everyone to attend this public meeting, working together equals success for all."

To learn more about these initiatives and or to register your attendance at this meeting contact Carlow Chamber of Commerce on 059 913 2337 or email ceo@carlowchamber.com

For further information on Succeed in Ireland or to register your support call 056 7797 322 or see www.connectireland.com

For information on The Gathering 2013 see www.thegatheringireland.com

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