

For immediate release

Liam Griffin becomes County Wexford's ConnectIreland Ambassador helping to create jobs in County Wexford

Local hotelier urges people of Wexford to reach out to their networks and promote county as place to do business

WEDNESDAY, JUNE 10 2015:

Liam Griffin, successful hotelier, entrepreneur and former County Wexford hurling manager, has been unveiled as the County Wexford ambassador for ConnectIreland, pledging his support to help drive job creation in the county.

Wexford County Council, together with ConnectIreland, is spearheading the local plan to help attract foreign direct investment and secure jobs for the Model County. The people of Wexford are taking matters into their own hands and getting behind a campaign to help create jobs in the county.

ConnectIreland is the company responsible for delivering the Government's *Succeed in Ireland initiative*, in association with IDA Ireland.

A successful businessman, Liam knows what businesses look for when expanding and he is proud to say that Wexford has an incredible business environment.

Speaking about his role, Liam Griffin said: *"I am delighted to be the County Wexford Ambassador for ConnectIreland and I'm supportive of anything which assists in any way to make progress for County Wexford. The people of Wexford have been the county's biggest asset and this is a way for us all to use our contacts to support more jobs in the county and the country. I look forward to working with ConnectIreland and Wexford County Council in progressing the initiative on a local level".*

To date, almost 50,000 connectors are registered and playing their part for Ireland. Sign up and do your bit for Wexford.

"These jobs don't just affect the people employed but also their family, friends and local community. The people of Wexford have already begun to reach out to their networks abroad and we are getting great feedback from people committed to making a difference in Wexford," explained Joanna Murphy, COO, ConnectIreland.

Reach out to friends and family living abroad and find out if their companies are considering expansion. If they are, introduce the company to ConnectIreland and you could earn a sizeable financial reward as well as helping to bring those jobs to Wexford.

Tony Larkin, Wexford County Council, said: *"Wexford has a fantastic infrastructure for businesses and we are committed to helping international companies discover the many benefits of doing business in such a vibrant county. At Wexford County Council we want the people of Wexford, at home and abroad, to help us spread the word that our county is open for business."*

Simply by registering as a connector and referring a company to ConnectIreland, you could help to create jobs right across Ireland. When a company successfully establishes in Ireland, the connector who introduced them to ConnectIreland stands to receive up to €1,500 per job, to a maximum of 100 jobs. For more information, log on to www.connectireland.com.

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About ConnectIreland

ConnectIreland is an innovative way to create new jobs in Ireland by harnessing the power of your connections. The aim is to attract foreign companies that are expanding internationally to Ireland. The Irish Government will financially reward those who, through their introductions, help create new, sustainable jobs in Ireland. The programme, part of the Government's Action Plan for Jobs, is delivering the Succeed in Ireland Initiative, in partnership with IDA Ireland.

To date, over 50,000 connectors have signed up and helped introduce thousands of companies to Ireland.

www.connectireland.com.