

For immediate release

Canadian technology firm brings new jobs to Ireland

WEDNESDAY, JULY 1 2015: Minister for Business and Employment Ged Nash TD today announced that Absorb Technology Ltd, a European subsidiary of Blatant Media Corporation, will establish a **European operations hub in Dublin City Centre**, creating **12 new jobs** in the process.

Absorb Technology was introduced to Ireland through ConnectIreland, the company responsible for delivering the Government's *Succeed in Ireland initiative*, as part of the Action Plan for Jobs, in association with IDA Ireland.

Making the announcement, Minister Nash said: *"I am delighted to welcome Absorb Technology to Dublin, who will no doubt add to the vibrant tech community that now calls our capital home. With our top-class workforce and supports for businesses who choose Ireland as their European base, I hope that this is just the beginning of good news announcements for Absorb in Ireland."*

Absorb Technology develops and delivers Absorb Learning Management System (LMS), a Software as a Service (SaaS) platform that allows organisations to administer training courses to internal and external audiences.

The key functions of the Dublin-based Absorb Technology will be sales and support of the growing European market in addition to extending support access for all Absorb LMS clients globally.

If you're interested in joining the Absorb Technology team, **recruitment will commence immediately** for three client advocate/support positions. Interested applicants can apply online [here](#).

The company, which initially researched Britain, Spain, and France as possible locations for their European expansion, eventually chose Ireland citing Ireland's strong tech infrastructure and proven track record in attracting major international corporations.

Mike Owens, co-founder of Absorb Technology said: *"We're very excited to take the next big step with Absorb. Opening an office in Ireland was an easy decision. We needed a European presence and the business and technology community in Dublin was the perfect fit for us."*

The company was introduced to ConnectIreland through an Irish business acquaintance, **Gerry McInerney**.

"I am always trying to put the message out there about Ireland as a place to do business. I'm delighted that Absorb Technology has chosen Ireland for their expansion," added Gerry.

Michael McLoughlin, CEO of ConnectIreland, commented: *"The fact that Absorb Technology chose Ireland over a number of other countries they were looking at is testament to the great reputation that Ireland has abroad. Their team will be a dynamic addition to Dublin's tech hub. We look forward to helping the company grow and expand in Ireland."*

Register as a connector and you could earn a reward of up 1,500 per job created (maximum 100 jobs).

-ENDS-

Editor's Note:

About Absorb Technology

Absorb Technology Ltd is a registered European subsidiary of Blatant Media Corporation. Blatant Media was founded by Michael Owens and Mike Eggermont in January 2003 in Calgary, Canada, and are the leaders of the team behind Absorb 5 Learning Management System.

www.absorbllms.com

About ConnectIreland

ConnectIreland is an innovative way to create new jobs in Ireland by harnessing the power of your connections. The aim is to attract foreign companies that are expanding internationally to Ireland. The Irish Government will financially reward those who, through their introductions, help create new, sustainable jobs in Ireland. The programme, part of the Government's Action Plan for Jobs, is delivering the Succeed in Ireland Initiative, in partnership with IDA Ireland.

www.connectireland.com